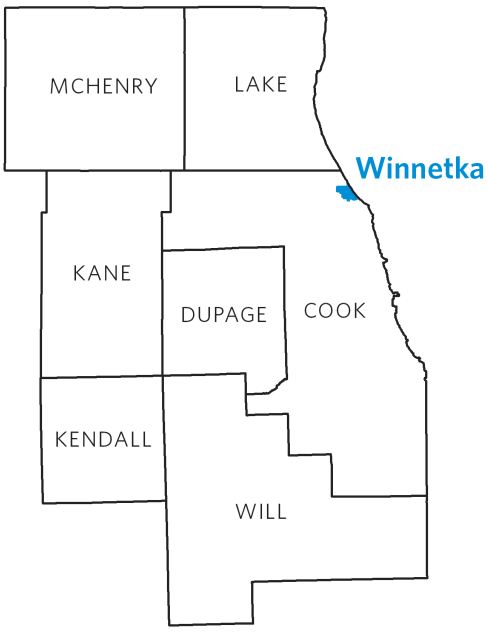
Chicago Metropolitan Agency for Planning

Winnetka

Community Data Snapshot

Municipality Series

July 2025 Release



About the Community Data Snapshots

The Community Data Snapshots is a series of data profiles for every county, municipality, and Chicago Community Area (CCA) within the Chicago Metropolitan Agency for Planning (CMAP) seven-county northeastern Illinois region. The snapshots primarily feature data from the American Community Survey (ACS) five-year estimates. All data sources are noted beneath each table.

CMAP publishes updated Community Data Snapshots annually, usually in July. The latest version can always be found on the CMAP website at cmap.illinois.gov/data/community-snapshots. Current and historical snapshot data is available in table format at the CMAP Data Hub. Please direct any questions to info@cmap.illinois.gov.

To improve the Community Data Snapshots in the future, CMAP wants to hear from you! **Please take a quick survey** to describe how you use this data and what you would like to see in next year's snapshots.

User Notes

Definitions

For data derived from the ACS, the Community Data Snapshots uses terminology based on the ACS subject definitions.

Margins of Error

The ACS is a sample-based data product. Exercise caution when using data from low-population communities, as the margins of error are often large compared to the estimates. For more details, please refer to the ACS sample size and data quality methodology.

Regional Values

Regional values are estimated by aggregating ACS data for the seven counties that compose the CMAP region. These counties are Cook, DuPage, Kane, Kendall, Lake, McHenry, and Will.

Median Values

The Census Bureau encourages users to aggregate small levels of geographies into larger areas to estimate median values for those areas. Median values for the aggregated geographies (CCAs and the CMAP region) are estimated from the grouped frequency distributions reported in the ACS.

Municipalities Located in Multiple Counties

County data is presented for the CMAP county containing the largest portion of the municipality's population, as of the 2020 decennial census.

Municipalities That Extend Beyond the CMAP Region

Values derived from CMAP analyses are generally restricted to geographies that fall within the CMAP regional boundaries. Specifically, values in the General Land Use, Equalized Assessed Value, and Water Supply tables only represent the portion of each municipality that falls within the seven-county CMAP region. This snapshot is for Winnetka, which does *not* extend beyond the CMAP region.

Comparing ACS Data Across Past Community Data Snapshots

When using multiple releases of the CDS, please take care not to compare overlapping ACS 5-year estimates. The Census Bureau provides specific guidance for when it is appropriate to compare ACS data across time. Please contact CMAP staff at info@cmap.illinois.gov if you have additional questions.

Population and Households

The population and household tables include general demographic, social, and economic characteristics summarized for Winnetka.

General Population Characteristics, 2023

	Winnetka	Cook County	CMAP Region
Total Population	12,508	5,185,812	8,485,926
Total Households	4,268	2,084,578	3,276,096
Average Household Size	2.9	2.4	2.5
Percent Population Change, 2000-10	-1.9	-3.4	3.5
Percent Population Change, 2010-23	2.6	-0.2	0.6
Percent Population Change, 2000-23	0.7	-3.6	4.2

Source: 2000 and 2010 Census, 2019-2023 American Community Survey five-year estimates.

Race and Ethnicity, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
White (Non-Hispanic)	11,279	90.2	2,102,352	40.5	4,119,620	48.5
Hispanic or Latino (of Any Race)	253	2.0	1,374,034	26.5	2,077,117	24.5
Black (Non-Hispanic)	43	0.3	1,148,288	22.1	1,359,554	16.0
Asian (Non-Hispanic)	302	2.4	397,936	7.7	649,017	7.6
Other/Multiple Races (Non-Hispanic)	631	5.0	163,202	3.1	280,618	3.3

Source: 2019-2023 American Community Survey five-year estimates. Universe: Total population

Age Cohorts, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Under 5	1,155	9.2	290,804	5.6	475,109	5.6
5 to 19	3,191	25.5	942,302	18.2	1,624,391	19.1
20 to 34	787	6.3	1,143,289	22.0	1,742,314	20.5
35 to 49	2,370	18.9	1,043,420	20.1	1,704,607	20.1
50 to 64	2,739	21.9	959,690	18.5	1,627,982	19.2
65 to 74	1,309	10.5	477,139	9.2	784,080	9.2
75 to 84	681	5.4	227,541	4.4	371,447	4.4
85 and Over	276	2.2	101,627	2.0	155,996	1.8
Median Age	42.4		37.8		38.4	

Source: 2019-2023 American Community Survey five-year estimates. Universe: Total population

Educational Attainment*, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than High School Diploma	73	0.9	423,440	11.7	615,007	10.5
High School Diploma or Equivalent	275	3.5	805,456	22.2	1,290,688	22.0
Some College, No Degree	499	6.3	635,142	17.5	1,055,421	18.0
Associate's Degree	155	2.0	243,855	6.7	415,097	7.1
Bachelor's Degree	2,876	36.4	884,983	24.4	1,469,731	25.1
Graduate or Professional Degree	4,033	51.0	638,210	17.6	1,011,913	17.3

Source: 2019-2023 American Community Survey five-year estimates. Universe: Population 25 years and older
*Highest degree or level of school completed by an individual.

Nativity, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Native	11,517	92.1	4,076,064	78.6	6,827,326	80.5
Foreign Born	991	7.9	1,109,748	21.4	1,658,600	19.5

Source: 2019-2023 American Community Survey five-year estimates. Universe: Total population

Language Spoken at Home and Ability to Speak English, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
English Only	10,060	88.6	3,156,280	64.5	5,434,701	67.8
Spanish	153	1.3	1,028,255	21.0	1,517,770	18.9
Slavic Languages	157	1.4	204,908	4.2	284,004	3.5
Chinese	36	0.3	67,828	1.4	92,694	1.2
Tagalog	0	0.0	48,429	1.0	75,308	0.9
Arabic	26	0.2	48,573	1.0	63,580	0.8
Korean	0	0.0	25,306	0.5	35,008	0.4
Other Asian Languages	86	0.8	67,207	1.4	116,634	1.5
Other Indo-European Languages	835	7.4	200,215	4.1	330,350	4.1
Other/Unspecified Languages	0	0.0	48,007	1.0	60,768	0.8
TOTAL NON-ENGLISH	1,293	11.4	1,738,728	35.5	2,576,116	32.2
Speak English Less than "Very Well"*	155	1.4	678,937	13.9	965,360	12.1

Source: 2019-2023 American Community Survey five-year estimates. Universe: Population 5 years and older
*For people who speak a language other than English at home, the ACS asks whether they speak English "very well," "well," "not well," or "not at all."

Population with a Disability, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Number of People with a Disability	704	5.6	575,412	11.1	878,107	10.3
One Type of Disability Only	408	3.3	301,884	5.8	470,370	5.5
Two or More Types of Disability	296	2.4	273,528	5.3	407,737	4.8

Source: 2019-2023 American Community Survey five-year estimates. Universe: Total population

Disability by Type, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Hearing Difficulty	252	2.0	127,647	2.5	209,497	2.5
Vision Difficulty	135	1.1	115,252	2.2	166,646	2.0
Cognitive Difficulty	237	1.9	212,434	4.1	321,997	3.8
Ambulatory Difficulty	285	2.3	296,562	5.7	435,950	5.1
Self-Care Difficulty	103	0.8	114,826	2.2	170,525	2.0
Independent Living Difficulty†*	240	2.9	222,523	5.5	329,972	5.1

Source: 2019-2023 American Community Survey five-year estimates. Universe: Total population

Click here to learn more about how disability is defined for this dataset. *Universe: Total population over 18

†Does not include residents of nursing homes or skilled nursing facilities that provide long-term, nonacute care.

Disability by Age Cohorts, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
0-17 with a Disability	97	0.8	39,631	0.8	65,487	0.8
18-64 with a Disability	288	2.3	284,613	5.5	428,242	5.0
65-74 with a Disability	70	0.6	106,388	2.1	161,968	1.9
75 and Over with a Disability	249	2.0	144,780	2.8	222,410	2.6

Source: 2019-2023 American Community Survey five-year estimates. Universe: Total population

Health Insurance Coverage, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Uninsured	207	1.7	460,523	8.9	654,731	7.7
Uninsured and disabled	0	0.0	31,253	0.6	43,267	0.5

Source: 2019-2023 American Community Survey five-year estimates. Universe: Total population

Household Size, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
1-Person Household	679	15.9	714,789	34.3	985,617	30.1
2-Person Household	1,342	31.4	622,884	29.9	1,008,017	30.8
3-Person Household	740	17.3	301,503	14.5	504,018	15.4
4-or-More-Person Household	1,507	35.3	445,402	21.4	778,444	23.8

Source: 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Household Type, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Family	3,535	82.8	1,211,099	58.1	2,070,874	63.2
Single Parent with Child	95	2.2	171,216	8.2	257,654	7.9
Non-Family	733	17.2	873,479	41.9	1,205,222	36.8

Source: 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Household Income, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than $25,000	166	3.9	335,740	16.1	439,439	13.4
$25,000 to $49,999	297	7.0	335,309	16.1	476,017	14.5
$50,000 to $74,999	302	7.1	297,564	14.3	458,143	14.0
$75,000 to $99,999	190	4.5	256,665	12.3	407,824	12.4
$100,000 to $149,999	337	7.9	356,146	17.1	601,803	18.4
$150,000 and Over	2,976	69.7	503,154	24.1	892,870	27.3
Median Income	$250,001		$81,797		$91,211	
Per Capita Income*	$155,362		$47,801		$49,183	

Source: 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units
*Universe: Total population

Household Computer and Internet Access, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
One or More Computing Devices	4,194	98.3	1,968,569	94.4	3,123,104	95.3
Smartphone(s) Only	15	0.4	193,343	9.3	260,365	7.9
No Computing Devices	74	1.7	116,009	5.6	152,992	4.7
Internet Access	4,189	98.1	1,924,069	92.3	3,062,137	93.5
Broadband Subscription	4,189	98.1	1,859,300	89.2	2,976,465	90.9
No Internet Access	79	1.9	160,509	7.7	213,959	6.5

Source: 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Housing Occupancy and Tenure, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Occupied Housing Units	4,268	90.6	2,084,578	91.8	3,276,096	93.2
Owner-Occupied*	3,933	92.2	1,198,834	57.5	2,116,804	64.6
Renter-Occupied*	335	7.8	885,744	42.5	1,159,292	35.4
Vacant Housing Units	442	9.4	185,771	8.2	239,417	6.8

Source: 2019-2023 American Community Survey five-year estimates.

Universe: Housing units
*Universe: Occupied housing units

Housing Costs as a Percentage of Household Income*, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than $20,000	90	2.1	218,263	10.8	282,533	8.9
Less than 20 Percent	0	0.0	4,250	0.2	5,512	0.2
20 to 29 Percent	0	0.0	14,382	0.7	17,248	0.5
30 Percent or More	90	2.1	199,631	9.9	259,773	8.1
$20,000 to $49,999	345	8.2	398,059	19.7	562,059	17.6
Less than 20 Percent	95	2.3	37,868	1.9	53,141	1.7
20 to 29 Percent	0	0.0	65,658	3.3	92,118	2.9
30 Percent or More	250	5.9	294,533	14.6	416,800	13.1
$50,000 to $74,999	291	6.9	293,131	14.5	452,299	14.2
Less than 20 Percent	0	0.0	73,044	3.6	110,823	3.5
20 to 29 Percent	70	1.7	100,276	5.0	150,697	4.7
30 Percent or More	221	5.3	119,811	5.9	190,779	6.0
$75,000 or More	3,481	82.7	1,109,052	54.9	1,891,958	59.3
Less than 20 Percent	2,127	50.6	721,788	35.8	1,236,129	38.8
20 to 29 Percent	639	15.2	274,744	13.6	470,193	14.7
30 Percent or More	715	17.0	112,520	5.6	185,636	5.8

Source: 2019-2023 American Community Survey five-year estimates.

Universe: Occupied housing units
*Excludes households with zero/negative income, and renting households paying no cash rent.

Housing & Transportation (H+T) Costs as a Percentage of Household Income*, 2018-2022

	Median-Income Family**	Moderate-Income Family***
Housing Costs	53	66
Transportation Costs	18	21
TOTAL H+T COSTS	71	87

Source: Center for Neighborhood Technology (CNT), H+T Affordability Index (2018-2022).
*The purpose of the H+T Index is to isolate the effect of location on housing and transportation costs, and is reported for different household typologies. The values above represent the percent of household income that an average household of each type spends on housing and transportation. The standard threshold of affordability is 30% for housing costs alone, and 45% for housing and transportation costs combined.
**"Median-income family" assumes a 4-person, 2-commuter household with income equal to the regional median.
***"Moderate-income family" assumes a 3-person, 1-commuter household with income equal to 80% of the regional median.

Housing Characteristics

The housing characteristics tables include housing unit estimates by housing type, size, and age summarized for Winnetka.

Housing Type, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Single Family, Detached	4,109	87.2	903,365	39.8	1,743,869	49.6
Single Family, Attached	86	1.8	123,778	5.5	267,616	7.6
2 Units	23	0.5	210,311	9.3	233,187	6.6
3 or 4 Units	83	1.8	237,405	10.5	276,611	7.9
5 to 9 Units	97	2.1	221,216	9.7	272,171	7.7
10 to 19 Units	86	1.8	110,247	4.9	158,373	4.5
20 or More Units	226	4.8	445,051	19.6	533,018	15.2
Mobile Home/Other*	0	0.0	18,976	0.8	30,668	0.9

Source: 2019-2023 American Community Survey five-year estimates. Universe: Housing units
*"Other" includes boats, recreational vehicles (RVs), vans, etc.

Housing Size, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
0 or 1 Bedroom	216	4.6	472,519	20.8	584,858	16.6
2 Bedrooms	294	6.2	694,164	30.6	974,700	27.7
3 Bedrooms	659	14.0	713,742	31.4	1,154,991	32.9
4 Bedrooms	1,790	38.0	288,265	12.7	616,835	17.5
5 or More Bedrooms	1,751	37.2	101,659	4.5	184,129	5.2
Median Number of Rooms*	10.0		5.1		6.0	

Source: 2019-2023 American Community Survey five-year estimates. Universe: Housing units
*Includes living rooms, dining rooms, kitchens, bedrooms, etc., that are separated by built-in, floor-to-ceiling walls. Excludes bathrooms, porches, balconies, foyers, halls, and unfinished basements.

Housing Age, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Built 2010 or Later	216	4.6	100,411	4.4	172,688	4.9
Built 1990 to 2009	610	13.0	318,777	14.0	764,770	21.8
Built 1970 to 1989	341	7.2	448,333	19.7	813,872	23.2
Built 1940 to 1969	1,136	24.1	768,365	33.8	1,032,806	29.4
Built Before 1940	2,407	51.1	634,463	27.9	731,377	20.8
Median Year Built	1938		1961		1970	

Source: 2019-2023 American Community Survey five-year estimates. Universe: Housing units

Transportation

The transportation tables include vehicle availability by household, mode of travel to work, and annual vehicle miles traveled for Winnetka.

Vehicles Available per Household, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
No Vehicle Available	89	2.1	374,197	18.0	423,777	12.9
1 Vehicle Available	1,049	24.6	860,388	41.3	1,196,026	36.5
2 Vehicles Available	2,201	51.6	597,381	28.7	1,112,204	33.9
3 or More Vehicles Available	929	21.8	252,612	12.1	544,089	16.6

Source: 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Mode of Travel to Work, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Work at Home*	1,366	27.5	417,538	16.5	690,746	16.4
Drive Alone	2,210	44.5	1,426,145	56.2	2,616,122	62.0
Carpool	155	3.1	196,983	7.8	326,525	7.7
Transit	919	18.5	329,280	13.0	376,771	8.9
Walk or Bike	105	2.1	123,111	4.9	147,732	3.5
Other	211	4.2	42,804	1.7	64,598	1.5
TOTAL COMMUTERS	3,600	72.5	2,118,323	83.5	3,531,748	83.6
Mean Commute Time (Minutes)	33.7		31.9		30.9	

Source: 2019-2023 American Community Survey five-year estimates. Universe: Workers 16 years and older
*Not included in total commuters or mean commute time.

Annual Vehicle Miles Traveled per Household*, 2023

	Winnetka	Cook County	CMAP Region
Average Vehicle Miles Traveled per Year	14,803	11,618	13,828

Source: Chicago Metropolitan Agency for Planning analysis of 2023 Illinois Environmental Protection Agency, HERE Technologies, and Census Bureau data. In 2023, the methodology for an adjustment of VMT for new cars (<4 years old) was discontinued. Estimates are not fully comparable to previous years.
*Data not available for all communities in the CMAP region.

Employment

The employment tables include general workforce characteristics for Winnetka.

Employment Status, 2019-2023

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
In Labor Force	5,128	58.6	2,783,460	66.2	4,590,752	67.2
Employed†*	5,008	97.7	2,590,618	93.1	4,298,652	93.6
Unemployed*	120	2.3	191,304	6.9	278,175	6.1
Not in Labor Force	3,628	41.4	1,421,130	33.8	2,235,861	32.8

Source: 2019-2023 American Community Survey five-year estimates.
†Does not include employed population in the Armed Forces.
Universe: Population 16 years and older
*Universe: In labor force

Private Sector Employment*, 2024

	Winnetka		Cook County		6-County Region**	
	Count	Percent	Count	Percent	Count	Percent
Private Sector Employment	3,071	N/A	2,232,926	N/A	3,560,776	N/A
Job Change, 2014-24	-43	-1.4	101,069	4.7	179,601	5.3
Job Change, 2004-24	-897	-22.6	83,524	3.9	252,854	7.6
Private Sector Jobs per Household* **	0.72		1.07		1.09	

Source: Illinois Department of Employment Security, Where Workers Work report (2024).
*Figures exclude employees not covered by unemployment insurance. Data not available for all communities in the CMAP region.
**Data is not available for Kendall County.
***Based on households from 2019-2023 American Community Survey five-year estimates.

Employment of Winnetka Residents*, 2022

TOP INDUSTRY SECTORS	Count	Percent
1. Professional	846	16.8
2. Health Care	608	12.1
3. Finance	550	10.9
4. Education	441	8.8
5. Administration	337	6.7
TOP EMPLOYMENT LOCATIONS		
1. Chicago	2,426	48.2
2. Winnetka	328	6.5
3. Evanston	203	4.0
4. Northbrook	119	2.4
5. Skokie	95	1.9

Employment in Winnetka*, 2022

TOP INDUSTRY SECTORS	Count	Percent
1. Education	1,550	37.4
2. Accommodation and Food Service	797	19.3
3. Other Service	335	8.1
4. Retail Trade	284	6.9
5. Health Care	255	6.2
TOP RESIDENCE LOCATIONS		
1. Chicago	879	21.2
2. Winnetka	328	7.9
3. Evanston	298	7.2
4. Wilmette	281	6.8
5. Glenview	151	3.6

Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics program (2022).
*Excludes residents working outside of, and workers living outside of, the seven-county CMAP region.

Land Use

The land use tables include general land use composition for Winnetka.

General Land Use, 2020

	Acres	Percent
Single-Family Residential	1,441.0	57.9
Multi-Family Residential	9.7	0.4
Commercial	21.3	0.9
Industrial	0.0	0.0
Institutional	107.1	4.3
Mixed Use	8.4	0.3
Transportation and Other	473.8	19.0
Agricultural	0.0	0.0
Open Space	417.9	16.8
Vacant	11.1	0.4
TOTAL	2,490.4	100.0

Source: Chicago Metropolitan Agency for Planning analysis of the 2020 Land Use Inventory.

Tax Base

The tax base tables include retail sales and equalized assessed values for Winnetka.

General Merchandise Retail Sales, 2024

	Winnetka	Cook County	CMAP Region
General Merchandise	$192,618,990	$79,505,334,385	$145,067,000,000
Total Retail Sales	$226,285,255	$103,073,000,000	$183,977,000,000
Total Sales per Capita*	$18,091	$19,876	$21,680

Source: Illinois Department of Revenue, 2024.
*Per capita calculations based on population from 2019-2023 American Community Survey five-year estimates.

Equalized Assessed Value, 2023

Residential	$1,697,617,562
Commercial	$72,353,574
Industrial	$0
Railroad	$1,088,804
Farm	$0
Mineral	$0
TOTAL	$1,771,059,940

Source: Illinois Department of Revenue, 2023.

Change Over Time

The time series tables include comparisons of current 2019-2023 ACS estimates to historic year estimates from the 2000 Census and 2009-2013 ACS. Historic data may not be available for municipalities that were incorporated after 2000.

Race and Ethnicity, Over Time

	2000 Percent	2009-2013 Percent	2019-2023 Percent
White (Non-Hispanic)	95.4	90.0	90.2
Hispanic or Latino (of Any Race)	1.3	2.9	2.0
Black (Non-Hispanic)	0.2	0.2	0.3
Asian (Non-Hispanic)	2.4	3.9	2.4
Other/Multiple Races (Non-Hispanic)	0.7	3.0	5.0

Source: 2000 Census; 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Total population

Age Cohorts, Over Time

	2000 Percent	2009-2013 Percent	2019-2023 Percent
19 and Under	36.1	36.5	34.7
20 to 34	6.7	6.8	6.3
35 to 49	25.5	21.9	18.9
50 to 64	18.7	19.9	21.9
65 and Over	13.0	14.9	18.1
Median Age	39.8	41.8	42.4

Source: 2000 Census; 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Total population

Educational Attainment*, Over Time

	2000 Percent	2009-2013 Percent	2019-2023 Percent
Less than High School Diploma	1.0	0.8	0.9
High School Diploma or Equivalent	2.8	4.2	3.5
Some College, No Degree	9.3	5.6	6.3
Associate's Degree	2.4	1.4	2.0
Bachelor's Degree	40.3	39.2	36.4
Graduate or Professional Degree	44.1	48.8	51.0

Source: 2000 Census; 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Population 25 years and older
*Highest degree or level of school completed by an individual.

Nativity, Over Time

	2009-2013 Percent	2019-2023 Percent
Native	93.4	92.1
Foreign Born	6.6	7.9

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Total population

Language Spoken at Home and Ability to Speak English, Over Time

	2009-2013 Percent	2019-2023 Percent
English Only	89.7	88.6
Spanish	2.3	1.3
Slavic Languages	1.0	1.4
Chinese	0.6	0.3
Tagalog	0.1	0.0
Arabic	0.2	0.2
Korean	0.6	0.0
Other Asian Languages	0.2	0.8
Other Indo-European Languages	5.4	7.4
Other/Unspecified Languages	0.0	0.0
TOTAL NON-ENGLISH	10.3	11.4
Speak English Less than "Very Well"*	1.8	1.4

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Population 5 years and older
*For people who speak a language other than English at home, the ACS asks whether they speak English "very well," "well," "not well," or "not at all."

Household Size, Over Time

	2009-2013 Percent	2019-2023 Percent
1-Person Household	14.0	15.9
2-Person Household	28.7	31.4
3-Person Household	17.7	17.3
4-or-More-Person Household	39.6	35.3

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Household Type, Over Time

	2009-2013 Percent	2019-2023 Percent
Family	85.3	82.8
Single Parent with Child	4.8	2.2
Non-Family	14.7	17.2

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Household Income, Over Time

	2009-2013 (2023 Dollars)	2019-2023 (2023 Dollars)
Median Income	$276,309	$250,001

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Housing Occupancy and Tenure, Over Time

	2000 Percent	2009-2013 Percent	2019-2023 Percent
Occupied Housing Units	96.6	93.5	90.6
Owner-Occupied*	89.6	92.0	92.2
Renter-Occupied*	10.4	8.0	7.8
Vacant Housing Units	3.4	6.5	9.4

Source: 2000 Census; 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Housing units

*Universe: Occupied housing units

Housing Costs as a Percentage of Household Income*, Over Time

	2009-2013 Percent	2019-2023 Percent
Less than $20,000	2.9	2.1
Less than 20 Percent	0.0	0.0
20 to 29 Percent	0.0	0.0
30 Percent or More	2.9	2.1
$20,000 to $49,999	9.7	8.2
Less than 20 Percent	0.2	2.3
20 to 29 Percent	1.5	0.0
30 Percent or More	8.0	5.9
$50,000 to $74,999	4.9	6.9
Less than 20 Percent	0.3	0.0
20 to 29 Percent	1.0	1.7
30 Percent or More	3.6	5.3
$75,000 or More	81.2	82.7
Less than 20 Percent	46.2	50.6
20 to 29 Percent	18.8	15.2
30 Percent or More	16.2	17.0

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

*Excludes households with zero/negative income, and renting households paying no cash rent.

Housing Type, Over Time

	2009-2013 Percent	2019-2023 Percent
Single Family, Detached	86.7	87.2
Single Family, Attached	2.3	1.8
2 Units	1.1	0.5
3 or 4 Units	0.7	1.8
5 or More Units	9.2	8.7
Mobile Home/Other*	0.0	0.0

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Housing units
*"Other" includes boats, recreational vehicles (RVs), vans, etc.

Housing Size, Over Time

	2009-2013 Percent	2019-2023 Percent
0 or 1 Bedroom	4.8	4.6
2 Bedrooms	7.3	6.2
3 Bedrooms	16.7	14.0
4 Bedrooms	35.4	38.0
5 or More Bedrooms	35.7	37.2
Median Number of Rooms*	9.0	10.0

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Housing units
*Includes living rooms, dining rooms, kitchens, bedrooms, etc., that are separated by built-in, floor-to-ceiling walls. Excludes bathrooms, porches, balconies, foyers, halls, and unfinished basements.

Vehicles Available per Household, Over Time

	2009-2013 Percent	2019-2023 Percent
No Vehicle Available	0.8	2.1
1 Vehicle Available	21.1	24.6
2 Vehicles Available	57.8	51.6
3 or More Vehicles Available	20.4	21.8

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Occupied housing units

Mode of Travel to Work, Over Time

	2009-2013 Percent	2019-2023 Percent
Work at Home*	10.5	27.5
Drive Alone	50.4	44.5
Carpool	4.6	3.1
Transit	28.9	18.5
Walk or Bike	4.3	2.1
Other	1.3	4.2
TOTAL COMMUTERS	89.5	72.5
Mean Commute Time (Minutes)	33.9	33.7

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Workers 16 years and older
*Not included in total commuters or mean commute time.

Employment Status, Over Time

	2009-2013 Percent	2019-2023 Percent
In Labor Force	58.8	58.6
Employed†*	95.0	97.7
Unemployed*	5.0	2.3
Not in Labor Force	41.2	41.4

Source: 2009-2013 and 2019-2023 American Community Survey five-year estimates. Universe: Population 16 years and older
†Does not include employed population in the Armed Forces. *Universe: In labor force

Water Supply

CMAP supports an integrated approach to water resource management, and encourages communities to incorporate water supply and demand considerations into land use, transportation, and infrastructure investment decisions. Assessing demand, price, and loss trends of a community can inform decisions that strengthen regional water supply management, maintain drinking water infrastructure, and manage demand. CMAP's ON TO 2050 plan contains more information about how communities can coordinate and conserve our shared water supply resources.

Water Source and Demand Trends of Winnetka*

Water Source(s): Lake Michigan**

	2008 MGD***	2018 MGD***	Percent Change
Total Water Withdrawals	2.30	2.08	-9.6

Source: Analysis of Illinois Water Inventory Program water withdrawal data (2008-2018), Illinois Department of Natural Resources, Lake Michigan Allocation Program, 2018.
*Only available for municipalities with community water suppliers providing service to the majority of the community. Reported water withdrawals do not include private, industrial, commercial, or residential wells/intakes.
**For communities with multiple sources, the sources are listed by withdrawal volume from largest to smallest. If a community is a Lake Michigan permittee, backup source(s) are listed in parentheses.
***Millions of gallons per day.

Daily Water Demand per Capita

	Winnetka			CMAP Region		
	2008	2018	Percent Change	2008	2018	Percent Change
Gallons per Capita per Day*	190.2	163.7	-13.9	142.9	116.9	-18.2

Source: Analysis of Illinois Water Inventory Program water withdrawal data (2008-2018), Illinois Department of Natural Resources, Lake Michigan Allocation Program, 2018.
*Gallons of water per capita per day (GPCD) is calculated by dividing the water usage by the population (and then again by 365). Population values come from the U.S. Census. The prevalence of private residential wells or community water suppliers that provide water outside of the municipal boundary could lead to artificially lower or higher GPCD values respectively.

Residential Water and Wastewater Price Trends*

MONTHLY COST PER 5,000 GALLONS**	2016 (2023 Dollars)	2022 (2023 Dollars)	Percent Change	Annualized Percent Change
Drinking Water	$29.82	$39.15	31.3	4.6
Sewer	$11.86	$13.20	11.3	1.8
Combined* **	N/A	N/A	N/A	N/A

Source: Illinois-Indiana Sea Grant Water Rates Data for Northeastern Illinois, IISG19-RCE-RLA-031.
*Only available for communities with water utilities and that responded to data requests. Percent changes and prices were adjusted for inflation using the U.S. Bureau of Labor Statistics' Consumer Price Index for All Urban Consumers (CPI-U).
**Monthly water bills are calculated as: *monthly base charge + ((5,000 gallons − water provision included in base charge) × $/1,000 gallons)*. Note that actual billing calculation practices may vary across communities.
***Some utilities combine drinking water and sewer prices, rather than separating them as two distinct rates.

Chicago Metropolitan Agency for Planning

Water Loss*

Reporting utility: Winnetka

	2017
Nonrevenue Water (Millions of Gallons per Day)**	0.31
Annual Cost of Nonrevenue Water	$105,383
Percent of Nonrevenue Water to Water Supplied***	15.3

Source: Illinois Department of Natural Resources, Lake Michigan Allocation Program, 2017.
*Data is only regionally available for Lake Michigan permittees; water losses from other communities and industrial and commercial businesses are not reported to the state.
**Nonrevenue water is the difference between net annual pumpage (water supplied) and billed, authorized consumption. Non-revenue water includes water that is lost from the system due to underregistration of meters, systematic data handling errors, leakage anywhere within the distribution system, unauthorized consumption, or unbilled authorized consumption.
***The threshold for permit compliance is no more than 10%. Permittees that exceed the threshold are required to submit a water system improvement plan.